



Pope John Paul II
Regional Catholic Elementary School

Growing in Faith, Learning for Tomorrow

Dear Friends of Pope John Paul II Regional Catholic Elementary School:

Pope John Paul II Regional Catholic Elementary School is pleased to announce that we will be hosting the annual Silent Auction, featuring a Monte Carlo Night, on Saturday, November 17, 2018 at 6:00 p.m. at the Saint Peter's Celebration Center.

Each year, thoughtful sponsors like you help us raise over \$35,000. Your contributions are instrumental in keeping our tuition affordable for so many families.

It is our hope that you will support our school by joining hands with us as a sponsor for this event. As a sponsor, you will receive exposure from electronic and print media campaigns and all promotions for the event. The proceeds from this year's event will benefit the new STEM program and enhanced technology infrastructure.

Enclosed is a donation form for your convenience. Kindly complete the form and return it to the following address by October 15, 2018:

Pope John Paul II Regional Catholic Elementary School
Attention: Silent Auction
2875 Manor Road
West Brandywine, PA 19320

Thank you for your consideration and help in continuing to build the futures of our children at Pope John Paul II Regional Catholic Elementary School. Your generosity is greatly appreciated.

Sincerely,

Mrs. Sarah Kerins
Principal

Mary Brady and Allison Garrity
Silent Auction Co-Chairs



PJPII Silent Auction Sponsorship Tiers

Royal Flush Sponsor \$2,000 and above	<ul style="list-style-type: none"> • Business logo highlighted in one month of our school’s Connections online newsletter (circulation of over 1,000 subscribers) • Business logo on Mobile Bidding site leading up to and during the Silent Auction • Business logo on individual lawn sign displayed at school for 2 weeks leading up to and during the Silent Auction • Logo on PJP Silent Auction Website • Business logo represented at the multiple Black Jack Tables the night of Silent Auction • Full Page ad in the Silent Auction Night of Event booklet • 4 Tickets to Silent Auction
Straight Flush Sponsor \$1,000 and above	<ul style="list-style-type: none"> • Business logo on Mobile Bidding site leading up to and during the Silent Auction • Business logo on individual lawn sign displayed at school for 2 weeks leading up to and during the Silent Auction • Logo on PJP Silent Auction Website • Business logo represented at each Poker Table the night of Silent Auction • Half Page ad in the Silent Auction Night of Event booklet • 4 Tickets to Silent Auction
Four-of-a-Kind Sponsor \$500 and above	<ul style="list-style-type: none"> • Business logo on individual lawn sign displayed at school for 2 weeks leading up to and during the Silent Auction • Logo on PJP Silent Auction Website • Business logo represented at each Craps Table night of the Silent Auction • Half Page ad in Silent Auction Night of Event booklet • 2 Tickets to Silent Auction
Full House Sponsor \$250 and above	<ul style="list-style-type: none"> • Business logo on a shared lawn sign displayed at school for 2 weeks leading up to and during the Silent Auction • Business Card ad in Silent Auction Night of Event booklet • 2 Tickets to Silent Auction

Auction Book Advertisements: Please email your ad (i.e. business logo, personalized message, etc.) in a PDF or JPG format to pjp2auction@gmail.com

Full Page Ad	\$175
Half Page Ad	\$100
Business Card Ad	\$50

Family and Friends of PJPII Donation of Goods or Services (value starting at \$100)	<ul style="list-style-type: none"> • Name included in the Silent Auction Night of Event booklet
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Sponsorship, Advertising, and Donation Form

Pope John Paul II 2018 Silent Auction

Donation Deadline: October 15, 2018

Auction Date: November 17, 2018

Sponsorship Options:

- Royal Flush Sponsor \$2,000+
- Straight Flush Sponsor \$1,000+
- 4-of-a-Kind Sponsor \$500+
- Full House Sponsor \$250+

Auction Book Advertisement Options: (Email logo or Ad in PDF or JPG format to pjp2auction@gmail.com)

- Full Page (5x7) \$175
- Half Page (2.5x3.5) \$100
- Business Card \$50

Donated Item/Service Description:

Estimated Value of Item: \$ _____

Individual or Business Name: (exactly as it will appear in acknowledgements)

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

All donations will be used at the discretion of the auction committee unless otherwise indicated by the donor.
Please submit a check made payable to PJP II (if applicable) and return a copy of this form by October 15th to the following address:

PJP II 2018 Silent Auction, 2875 Manor Road, West Brandywine, PA 19320

Contact Mary Brady or Allison Garrity, PJP II Auction Co-Chairs, with any questions at pjp2auction@gmail.com